



TeamLondonBridge

Activity Summary

2024/25

Team London Bridge is committed to delivering a five-year business plan that has been designed with and backed by local businesses.

Our services adapt to fast changing social and economic circumstances while remaining true to the long-term Vision for the area.

What Does a BID Levy Give You?

The BID (Business Improvement District) levy is allocated to the projects and services outlined in this Activity Summary. A Board of 10 local business representatives make sure that the BID levy is used efficiently and creatively by the Executive Team. A ballot takes place every five years to decide if these additional services will continue.

Details can be found at:
teamlondonbridge.co.uk

Funding and Expenditure 2024/25

Income

Levy Collected
£1,361,080

Other
£70,000

Total Income
£1,431,080

Match Funding
£251,000

Reserves
£355,000

Expenditure

Security & Community Safety
£254,287

Arts, Culture, Events & Networking
£124,472

Place Management & Sustainability
£569,300

Responsible Business
£186,000

Place Promotion
£337,550

Community Space/ Office & Core Costs
£237,167

Total Expenditure
£1,708,776

*Figures as of January 2025. All amounts exclusive of VAT.

Vote for a Thriving, Sustainable Business Community

Team London Bridge delivers additional services that have been prioritised by the business community. Between **28 April and 5 June 2025** businesses will be asked to take part in a ballot and decide whether or not to continue funding this work until 2031. A 'no' vote will result in all of these services ceasing in 2026.



Our Vision is:

To make London Bridge one of the most sustainable, culturally innovative and compelling places for business and tourism in the world.



To deliver this vision, Team London Bridge has made six commitments to businesses:

- 1** Provide added resilience to future social and economic shocks
- 2** Make London Bridge part of a Net Zero Southwark by 2030
- 3** Make London Bridge a 'front stage' for London culture
- 4** Make London Bridge the most enjoyable, safe, and convenient place to work in London
- 5** Put walking and cycling first by making a green and healthy street environment, providing an exemplar for London
- 6** Make London Bridge the premier location for responsible businesses and ethically conscious employees.



Cleaning and Greening

2

gardens replanted and refreshed



3,400

new plants across London Bridge area including 2,000 from RHS Chelsea Flower Show

80

volunteers participated in our greening initiatives



Gold Medal

& Best BID category winner at London in Bloom & Silver Gilt at Britain in Bloom

4,886

extra hours of street cleaning, including sweeping, litter picking, pressure washing & enforcement



4,046m²

of green space maintained across 17 beds, planters & walls

Responsible Business

190

groups used our **London Bridge Hive** with 3,000+ people hosted

30

local charities featured in our Local Charities A-Z



350+

volunteers for our annual **Gift Back Campaign**

11

projects funded with our **Building Communities Fund**



2

NHS Blood Donation pop-ups with 60 appointments booked, potentially saving 120 lives!

2

long-term charity partners funded via our **Building Bridges Fund**



Annual

School Carols & Lantern Parade



2,771

Christmas gifts sent to 9 local charities

Arts and Events

Annual programme of over
100 events & workshops



40
Medi-Culture
Events

300+
participants in
Make Music Day
Orchestra

Dementia Journeys

Exhibition at London
Bridge Station



1,000+ visitors at
Hip Hop Weekender
as part of Summer by the River



300+

visitors at
Dance Umbrella Family Weekend



30

organisations
partnered with us



Security and Safety



400+

crime reports created or updated with additional evidence by our Funded Police Officers



4,121

additional **patrol hours** from our funded BID officers



350

members on our incident mass notification platform



7

intelligence meetings for Business & Security teams



187

reports on our Shop Safe Alerts Platform



10

'Operation Defiant' police operations resulting in 23 arrests

200+

bikes marked for free via BikeRegister

Promotion and Communications



20

Instagram competitions featuring local businesses

25,300+

social media followers



2,000+

new subscribers receiving local events, news and offers

30

businesses featured in our **60 second spotlight** features



180,000

website visitors

New

TeamLondonBridge.co.uk

website



313,289

newsletters sent

Placeshaping



We worked with 15 businesses and landlords to consider the viability for a **District Heat Network**



46

businesses signed the **London Bridge Decarbonisation Charter**



80+

courier bikes attended our annual **Cargo Bike Cruise**

4

developers worked with us to help realise our collective **London Bridge area vision**



15

businesses took part in sustainability audits through the **Southwark Climate Challenge**



50

abandoned bikes removed, refurbished & donated

100

London Bridge commuters' bikes serviced with **On Your Bike**.





Get in Touch

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