

Glossary of Terms - generic terms we use

Term	Definition
Sustainability	To fulfil the needs of current generations without compromising the needs of future generations, while balancing economic growth, environmental care and social well-being
ESG	Environmental Social Governance - the same as sustainability, more commonly used in the investor community
Carbon Neutral / Carbon Neutrality	A process where there is no net increase in carbon emissions. A process is said to be carbon neutral when the amount of carbon taken out of the atmosphere is the same as the amount of carbon released.
Decarbonise	To remove or reduce the amount of carbon
Net zero	Net zero refers to all greenhouse gases being emitted into the atmosphere, such as methane (CH ₄), nitrous oxide (N ₂ O) and other hydrofluorocarbons.
Offsetting	A way to reduce GHG emissions – or increase carbon storage (e.g., planting trees) – to compensate for emissions created elsewhere.
The carbon baseline	The carbon baseline, produced by xtonnes, follows the internationally recognised carbon accounting methodology set by the Greenhouse Gas Protocol.
Decarbonisation Pathways	The action plan for removing carbon
Greening	Greening refers to our focus on plants, wildlife and biodiversity. It relates to hanging baskets, trees and planters throughout the area, as well as urban greening projects and how we maintain our public gardens.

Glossary of Terms - terms unique to TLB



Term	Definition
Responsible Business Framework / Responsible Business Plan	*Choose Framework or Plan, not both The plan for how Team London Bridge can support local businesses to make a positive impact on people, planet and place.
An Environmentally Focused Business District / A Responsible Business District	* Choose Environmentally Focussed or Responsible Business, not both What we will create when we achieve our vision. E.g. consolidating deliveries using cleaner vehicles and putting walking and cycling first
Sustainable Transition Fund	A recommendation in the Routemap to Carbon Zero to be spent on local sustainable projects to deliver local benefits.
Responsible Business Services (CSR)	The services we offer that contribute to London Bridge as a Responsible Business District
London Bridge Green Network	The London Bridge Green Network is a platform to develop collective action and share successes, knowledge and resources.
Routemap to Carbon Zero	The Routemap is a plan for how London Bridge can be net zero carbon by 2030.
Make London Bridge the premier location for responsible businesses and ethically conscious employees	Responsible business means business that considers society, economy and environment Ethically conscious is when people choose goods that are ethically sourced, ethically made and ethically distributed for example.

Cheat Sheet



Who is TLB?

Team London Bridge is here to care for the diverse London Bridge community, through placeshaping and promotion, arts and culture, security and street cleaning. Together, we're creating a sustainable, culturally innovative and compelling place, made possible through the area's BID levy.

What is TLB's vision?

To make London Bridge one of the most sustainable, culturally innovative and compelling places for business and tourism in the world.

Which services will deliver your vision?

London Bridge BID members have prioritised Security, Placeshaping (including public realm), Environmental Improvements (including cleaning and greening), Place Promotion, Responsible Business Services (CSR), and Events and Networking.

How many businesses are part of TLB?

Over 400 businesses

Who benefits from Team London Bridge's work ?

Those that benefit from Team London Bridge's work include landlords, businesses, workers, residents and tourists.

What is the Carbon Zero Routemap?

A decarbonisation strategy setting out how the London Bridge BID can achieve carbon neutral emissions by 2030.

What are TLB social handles?

Twitter: @teamlondonbridge

LinkedIn: @teamlondonbridge

IG: @teamlondonbridge

FB: @teamlondonbridge