

ACTIVITY SUMMARY

2023 /24

**TEAM
LONDON
BRIDGE**

Team London Bridge is committed to delivering a five-year business plan that was designed with and backed by local businesses. Our services adapt to fast changing social and economic circumstances while remaining true to the long-term Vision for the area.

WHAT DOES THE BID LEVY GIVE YOU?

The BID levy is allocated to the projects and services outlined in this Activity Summary. These have been prioritised by Team London Bridge members as things that will support the local business community to thrive. A Board of 10 local business representatives make sure that the BID levy is used efficiently and creatively by the Executive Team.

Details can be found at teamlondonbridge.co.uk

Funding and Expenditure 2023/24

Income

Levy Collected
£1,410,000*

Other
£100,000

Total Income
£1,510,000

Match Funding
£523,883

Reserves
£780,000

Expenditure

Safety and Security
£181,000

Arts and Culture
£156,000

Networking and Outreach
£60,000

Placeshaping
£245,000

Responsible Business
£179,640

Environment
£276,000

Place Promotion
£303,000

Community Space/
Office & Core Costs
£176,000

Total Expenditure
£1,576,640

*Figures as of January 2024.
All amounts exclusive of VAT.

A THRIVING, SUSTAINABLE BUSINESS COMMUNITY

In 2021, BID member businesses voted resoundingly to continue services provided by Team London Bridge for another five years until 2026.

Our Vision is:

To make London Bridge one of the most sustainable, culturally innovative and compelling places for business and tourism in the world.

To deliver this vision, Team London Bridge has made six commitments to businesses:

- 1** Provide added resilience to future social and economic shocks
- 2** Make London Bridge part of a Net Zero Southwark by 2030
- 3** Make London Bridge a 'front stage' for London culture
- 4** Make London Bridge the most enjoyable, safe, and convenient place to work in London
- 5** Put walking and cycling first by making a green and healthy street environment, providing an exemplar for London
- 6** Make London Bridge the premier location for responsible businesses and ethically conscious employees.



CLEANING AND GREENING

New climate resilient

Waste to Wildlife Garden,

re-using 60 tonnes of rubble



2



new rain gardens covering 74m²



2,250

new plants

Gold Medal



and Best BID category winner in the London in Bloom competition



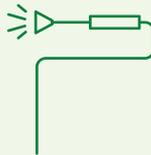
4,443

hours of additional street sweeping & litter picking



1,660

maintenance hours from our gardening teams



365

days a year graffiti removal



11,039m²

of pavement deep cleaned



291

plant displays for retail and hospitality businesses



RESPONSIBLE BUSINESS



1,745

Christmas gifts sent to
17 local charities

107

groups used our
London Bridge
Hive with 2000+
people hosted

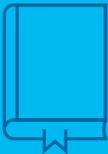


1,523,520kg

waste recycled via our
partners Recorra

12

small
grants directly
benefitting
716 people



29

local charities featured
in our Local Charities A-Z



Carbon
equivalent of

4,032

trees saved using
BID subsidised
recycling scheme

2

long-term charity
partners funded via our
Building Bridges Fund



16

training
workshops as part
of our Responsible
Business Network



Annual
School Carols
and Lantern
Parade



ARTS AND EVENTS



30



**Medi-Culture
events**



Annual programme
of over

100 events



Worked with

850

arts professionals



9

Festivals,
including
In a Field by
a Bridge



**Hip Hop
Weekender**

as part of
Summer by the River



Over

1.5 million

**people saw our
arts projects**



40

**Love Work/
Life events**



2

exhibitions
at London Bridge
Station



SAFETY AND SECURITY



4,121
patrol hours from our
funded BID officers



486
patrol hours
from our medics
in London Bridge
Station



10,000
anti drink spiking
covers distributed
to pubs

6
Crime prevention
& personal safety
seminars



6
'Operation
Defiant' police
operations
resulting in 23
arrests at London
Bridge station



200+
bikes marked for
free via BikeRegister



355
users of our security
incident alerting service

PROMOTION AND COMMUNICATIONS



180,000
website visitors



22,000+
mailing-list
subscribers

60+
businesses
promoted
via the London
Bridge DealCard



70,000+
London Bridge Map &
Guides distributed



30+

Instagram
competitions
featuring local
businesses



10,000+
social media
competition entries



22,000
social media
followers



New

atlondonbridge.com
website

38,000

visitors
helped at our
Information Kiosk



PLACESHAPING



1

architecture award for the Holyrood Street Kiosk (aka Low Line Louie)

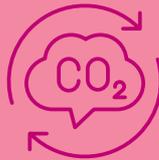
A District Heat Network

concept developed, which could link 56 buildings in London Bridge

Collaborating with

6

developers and Southwark Council to contribute to the London Bridge Plan



16.9 tonnes

of carbon saved by cargo bike purchase subsidy



30

businesses signed the London Bridge Decarbonisation Charter



180

commuter bikes serviced for free by On Your Bike and Nip Nip



20

energy audits to make businesses 10% more efficient

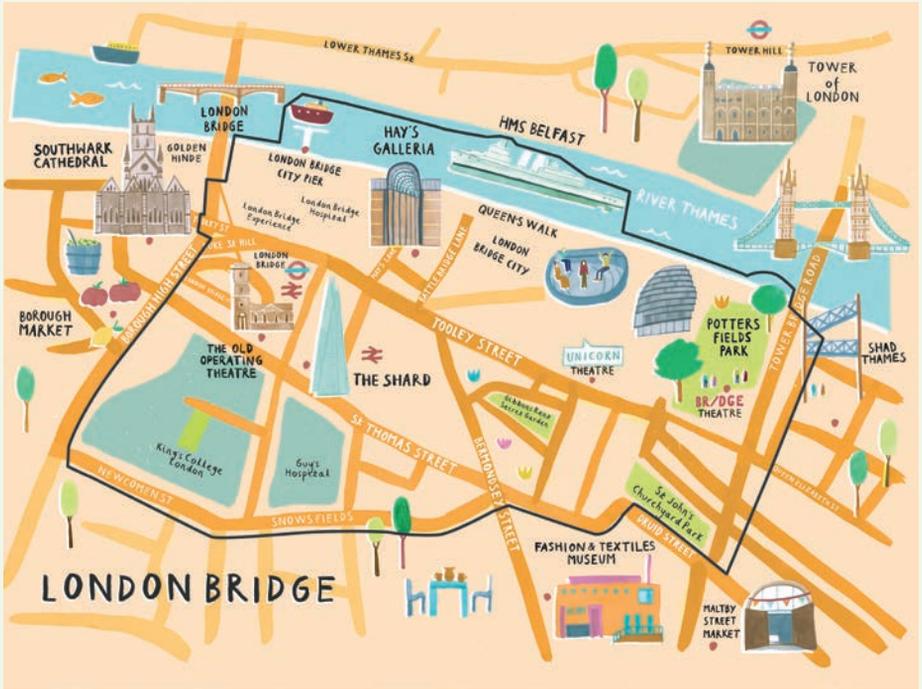


15

businesses joined the **Net Zero Steering Group**



GET IN TOUCH



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